

Broughton Community Schools  
Ensuring every child THRIVES

# Broughton Community Schools



## Parent and Visitors Code of Conduct

**January 2026**

## 1 Introduction

At both of our schools we value our strong relationship with parents and carers. Our parents recognise that educating children is a process that involves good partnerships between home and school and this helps us achieve the very best for the children. For these reasons, we continually welcome and encourage parents and carers to participate fully in the life of our school.

To truly create the best outcomes for children, the relationship between home and school should be based on the principles of care, integrity, trust and mutual respect. The maintenance of this relationship is important to ensure that all children are safe.

The purpose of this policy is to provide a reminder to all parents and visitors to our school about their expected conduct so that we can work together to create a safe and positive school environment for our children but also for all who work in and visit the school.

Parents, carers and visitors are reminded to:

- Respect the caring ethos and values of both schools by setting a good example in their own speech and behaviour towards all members of the school community
- Work together with teachers for the benefit of the children. This includes approaching the schools in an appropriate manner to resolve any issues of concern and to discuss and clarify events so that we can bring about a positive solution together.
- Correct their child's actions where it leads to unsafe behaviour – both on and off the school premises.
- Reinforce the school's policy on behaviour (see our Behaviour Policy).
- Park vehicles outside of both Schools with consideration and respect.

### **Section 1: Behaviour on both School grounds**

**In order to support a respectful, peaceful and safe school environment, the school will not tolerate parents, carers or visitors exhibiting the following:**

- Disruptive behaviour which interferes or threatens to interfere with any of the school's operation or activities anywhere on the school premises.
- Using loud or offensive language or displaying anger or aggression to others.
- Threatening, in any way, any member of the school community.
- Damaging school property.
- Sending abusive or threatening e-mails, text/voicemail/phone messages or other written communications to anyone within the school community (see section 2 on social networking).

- Defamatory, offensive or derogatory comments regarding the school or any of the pupils, parents, or staff of the school including on social media (see section 2 on social networking).
- The use of physical or verbal aggression towards another adult or child. This includes approaching someone else's child in order to discuss or chastise them because of the actions of this child towards their own child.
- The consumption of drugs, smoking or vaping on the school sites.
- Dogs being brought onto school premises (other than guide or assistance dogs).

**How Broughton Community Schools will enforce this policy if expectations of behaviour on the school grounds, as stated in this policy, are breached:**

Should any of the above occur on school premises, the school will firstly ask the offending adult to stop and leave the premises. We will then take further action by calling the offending adult in to school to discuss the matter, or even contacting the appropriate authorities. It may also result in us having to consider banning the offending adult from entering the school premises.

Note: Please can parents ensure they make all persons responsible for collecting their children aware of this policy.

## **Section 2 Social Networking**

The headteacher, senior leaders, staff and governors have agreed an approach to the use of social networking sites that includes the items below. We are now inviting parents to join us in setting a good example for our children.

**All parents and carers of Broughton Community Schools are invited to join staff and governors in setting a good example for our children by:**

- Demonstrating courtesy and respect for staff, parents and carers as well as children when comments are placed on social networking sites.
- Using appropriate language when discussing school.
- Addressing any issues or concerns regarding school, directly with the headteacher, member of staff or governors, rather than posting them on social media.

**All parents and carers of Broughton Community Schools are invited to join staff and governors in setting a good example to our children by not:**

- Using social network sites to make derogatory comments or posting photographs which could bring staff into disrepute, including making unnecessary and harmful comments about children, members of staff, governors or the wider community.
- Posting photographs of other people's children on social network sites without their permission.

**Broughton Community Schools promise to you as parents and carers:**

- We will meet with you and use the Governing Body's policies and procedures to resolve any of your concerns and will work hard to resolve those concerns in the best interest of the whole school community.
- We will always act in the best interest of the whole school community and honour our duty of care to our children.
- We will never conduct school business through social network sites.
- We will welcome the opportunity to listen and act if appropriate, when you as parents raise any concerns with us.

**Cyberbullying**

Broughton Community Schools are committed to ensuring that all of its children, staff, parents/carers and governors are treated with dignity and respect. Bullying and harassment of any kind will not be tolerated. Cyber-bullying methods could include inappropriate text messages, emails, phone calls, instant messenger services, circulating photos or video clips or by posting comments on websites, blogs or in chat rooms.

**Any kind of bullying is hurtful, harmful and potentially threatens a person's whole wellbeing. One of our main aims is to encourage a school community which works to support and care for each other, in whole school partnership and relationships.**

**Broughton Community Schools are very proud of our long standing positive working relationship with parents and carers. We are also proud of our children's behaviour in school and their understanding of what constitutes good behaviour and reward, as well as of poor behaviour and consequences. With this in mind please be informed of how we will enforce this policy if required:**

**How Broughton Community Schools will enforce this policy if social media expectations as stated in this policy are misused:**

- Children – children are held to account by our school's Behaviour Policy which includes cyber-bullying (parents will be informed immediately if the misuse of social media occurs). The school will apply any consequences with fairness and with a will to bring the child to a good understanding of how their behaviour has affected others.
- Staff – all staff are held to account by our agreed 'Staff Code of Conduct' which includes the expectations of social media use. Disciplinary action will be taken if any member of staff uses social media inappropriately, thus harming the school as a whole, and any member of the school community.
- Governors – governors are held to account by their agreed 'Code of Conduct' which includes our expectations of social media use. There is a clear procedure to remove governors from the board if they are found to have acted inappropriately, this includes the misuse of social media which links to the wellbeing of the school and its communities.

- Parents – if this agreed policy is breached the parent involved will be invited to a meeting with the school leaders to address the matter. We will request that the offensive or other type of negative/hurtful comments are removed. If, however, the issue remains unresolved the school will report the matter to the social networking site or take further legal advice.

If the offensive/harmful material is directed at a parent, the parent concerned may set in motion our Complaints policy which the School will apply with fairness and equity.

This policy was approved by both governing bodies in January 2028

A review of the policy will take place annually.